

2012 Gift Guide



**Schmitt
Music**

Your Musical Holiday Headquarters!

Black Friday Deals!

Visit your Schmitt Music store on Black Friday!
Find these great deals and more on
Friday, November 23rd only!

Find the red guitar stars on Black Friday!



All amps, acoustic and electric guitars with a red star are \$99!

Friday, Saturday and Sunday
Find them while supplies last - HURRY!

Up to
80%
savings!

BLACK FRIDAY DOORBUSTER COUPON

COUPON VALID FRIDAY,
NOVEMBER 23, 2012 ONLY!

Any In Stock Holiday Book
JUST \$5.00!

No Cash Value. 1 Coupon Per Person.

Give the Gift of Music Lessons this year!

BLACK FRIDAY DOORBUSTER SAVINGS!

Buy an instrument and sign up for lessons with **NO REGISTRATION FEE!**

Sign up for **Group Piano or Group Guitar class** – new students **GET 50% OFF!**

Offer valid Black Friday, November 23 only!

Double Your 'Yamaha Step Up' Rebate!

Get up to \$200 back when you buy select Yamaha Step Up instruments!



On Black Friday only, get double Yamaha's Step Up rebate promotion! If you qualify for a \$50 rebate, you'll get \$100; or qualify for \$100 and get \$200 back!

Zero down financing available with approved credit!

Fender

Guitar Packages include everything you need to start playing guitar now!

DG-8S Acoustic pack!



Solid spruce top, high quality guitar with a complete accessory pack!

LIST \$349.99

\$199.99



"Stop Dreaming, Start Playing" Squier Electric!

Fender SE Special Strat electric guitar with Squier SP-10 amplifier, cable, tuner, DVD, stand, gig bag and picks. Brown Sunburst, rosewood fretboard, shell pickguard (549850)



ONLY \$199.99

LIST \$349.99



"Stop Dreaming, Start Playing" Electric Guitar!

Fender Squier Affinity Strat electric guitar with a Fender Frontman 15G amp & complete accessories pack! Black (548121), Metallic Blue (548120), or Metallic Red (548175)



ONLY \$249.99

LIST \$449.99



"Stop Dreaming, Start Playing" Electric Bass Guitar!

Fender Squier Affinity Jazz electric bass with a Fender Rumble 15 amp & complete accessories pack! Black (544031), Metallic Blue (544034), or Metallic Red (544033)



ONLY \$299.99

LIST \$499.99



Shop these guitars and more online
@ schmittmusic.com/guitar

“Stop Dreaming, Start Playing” Squier Stratocaster!

Fender Squier Affinity series Stratocaster electric guitar with Fender Frontman 10G amp, cable, tuner, DVD, stand, gig bag and picks.

Black or Brown Sunburst

LIST \$349.99



“Stop Dreaming, Start Playing” Squier Stratocaster!

Fender Squier Affinity series Strat HSS electric guitar with Fender Frontman 15G amp, cable, tuner, DVD, stand, gig bag and picks.

Candy Apple Red or Brown Sunburst

LIST \$449.99



Shop Guitars & More Online
@ SCHMITTMUSIC.COM/GUITAR

“Stop Dreaming, Start Playing” Squier Telecaster!

Fender Squier Affinity series Telecaster electric guitar with Fender Frontman 15G amp, cable, tuner, DVD, stand, gig bag and picks.

2-Color Sunburst or Butterscotch Blonde

LIST \$449.99



ESP LTD EC-10

SCHMITT MUSIC EXCLUSIVE COLORS!
EC-10 in RED or BLUE FINISH
Comes with a free gig bag!

Just \$169 each!



Ukadelic: adj. a mood altering 4 string instrument that when played causes severe pleasure. To be under the influence of Uke.



Not only do they look good, but they have all wood construction, geared tuners and Aquila strings!

Music Books for Ukulele



Classical Hits for Ukulele - \$16.99
Uke'an Play Jimmy Buffett - \$16.99
Ukulele Christmas Songs - \$9.99
Winter Wonderland Play-Along - \$12.99

Music Books for Guitar



Anthology of Christmas - \$27.00
Christmas Guitar: 58 Holiday Favorites - \$14.99
Top Hits of 2012 for Easy Guitar - \$14.99
Guitar Play-Along Vol. 158: Ultimate Christmas - \$14.99

Visit your Schmitt Music store today and you'll find a huge selection of sheet music, songbooks and methods for piano, voice, guitar, woodwinds, brass, percussion, strings & more! Our bins are always stocked with the latest releases, classic pieces and everything in between. We do special orders, too!

Questions? Ask our Print Music Specialists!
schmittmusic.com/printspecialists

Books for Piano & Vocals



BRAVE: Music from the Motion Picture Soundtrack - \$14.99



NEW RELEASES from LORIE LINE!

Immanuel - \$34.95
Home for the Holidays - \$29.95
Practice... Christmas Classics - \$29.95



You could win concert tickets when you buy Lorie's books!



2012 Greatest Pop & Movie Hits:
Easy Piano or Big Note - \$14.99



Top Hits of 2012 - \$14.99
15 Top Hits for Easy Piano - \$14.99



Hollywood Hits: 40 Bestsellers - \$19.99
Elf: The Broadway Musical - \$19.99



Pure & Simple Christmas - \$12.99
Christmas Just for You - \$12.99



Christmas Medleys for Students
Books 1, 2, 3 - \$6.99 each



Inspirational Christmas Medleys - \$12.99
Grand Carols of Christmas - \$12.99

Get 10% OFF accessories, sheet music and books!

Sign up online @ schmittmusic.com/studentdiscount

Student Discount Card

This card entitles you to 10% OFF any band or orchestra accessories, sheet music or book purchases at any Schmitt Music location.



Right Advice. Right Brands. Real Value.

USE YOUR SMARTPHONE!



Snap the QR code to sign up for your Student Discount Card instantly!

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Books for Band & Orchestra Instruments



\$9.99 each*

Easy Christmas Carols
Instrumental Play-Along

Flute, Clarinet, Alto Sax, Tenor Sax, Horn, Trumpet, Trombone, Violin, Viola, Cello

*\$9.99 each for band, \$14.99 each for strings

Big Book of Christmas Songs

Available for Flute, Clarinet, Alto Sax, Tenor Sax, Trumpet, Horn, Trombone, Violin, Viola, Cello



\$14.95 each



\$18.99 each

Ultimate Movie Instrumental Solos
Instrumental Play-Along

Flute, Clarinet, Alto Sax, Tenor Sax, Horn, Trumpet, Trombone, Violin, Viola, Cello

Women of Pop
Instrumental Play-Along

Flute, Clarinet, Alto Sax, Tenor Sax, Trumpet, Horn, Trombone, Violin, Viola, Cello



\$12.99 each

You'll find an amazing selection of printed music for all instruments at your Schmitt Music store. Visit us today!

schmittmusic.com/stores

Great Gift Ideas!

We've got tons of stocking stuffers!

Look for this sticker to find hot holiday items at your Schmitt Music store.

Grip Studios Guitar Hangers

Make sure your baby is in good hands, even when it's not in yours!

Grip Studios guitar hangers come in male or female hands, and in various styles and colors!



\$39.99



Fender iPhone 4 Protective Cases



Red Pick Silicone case - \$24.99



Wood Grain Hard Gloss - \$29.99



Magenta Pick Silicone - \$24.99

Fender iPad Covers



Black Strat Sleeve \$39.99

Protective Black Guitar Folio \$34.99



iPad U-Mount



A case for iPad that can also connect to your music stand!

No more loose pieces of music!

\$39.99

Intelligent Metronome Tuner

Tick-tock! This vertical metronome not only has a large LCD display, but it will count out loud for you!

\$39.99



2013 Calendars

Fender 16 month calendars and Rock & Roll Trivia Box calendars \$14.99 each

John Lennon Imagine Harmonica

\$79.99



Perfect for the Beatles/Lennon enthusiast in your life, this harmonica is presented in a premium display box and features Lennon's artwork!



Find a great selection of musical themed gifts like trivia books, scrapbooks, playing cards, children's books and more!

Official Guide to Steinway Pianos - \$50.00



Piano Lamps!

It's hard to carol around the piano if you can't see the music. Shine a new light on your old favorites!

Piano lamps run the gamut from incandescent to fluorescent, LED to halogen. **Starting at \$99.00**



Pashmina \$19.95



Keep warm even when you can't be curled up by the fire in this pretty pashmina. Available silver, purple, gold, red and green. 70" x 27"



\$14.95

\$19.95

Learn to Play Irish Tin Whistle: with book and whistle
Guinness Irish Black Whistle

Baroque Bling!

Be the envy of your string section! This tourte-style mute is all decked out for a special occasion or for showing off your personal flair.



\$30-\$50

Powell METRO Flutes

Powell Flutes have been made in the Boston area since 1927 and have always been known for "The Powell Sound" which, in large part, comes from headjoints made by incredibly skilled headjoint makers at the shop.



Every Powell Metro flute comes with a Verne Q. Powell Signature headjoint made completely of sterling silver. These headjoints are made at the Powell shop by the same experts that make Powell's Handmade Custom flutes.

Using Powell's patented Zinki technology, every Metro model body is made at the Powell shop with the Modern Powell Scale - exactly the same scale used on the Powell Signature and Conservatory instruments; assembled in the USA.

Blessing SPIRE Trumpets

Gold trim package
Cliff Blackburn designed lead pipe
Deluxe wood case; Built in Elkhart, Indiana, USA!

Buffet Clarinets

You'll find the professional clarinetist's choice - the R13 - as well as the new and improved E11 France. The Buffet Crampon professional models are manufactured in the finest tradition of French instrument making, in historical Mantes-la-Ville, France.

Manufacturer Rebates!**YAMAHA**

Select Yamaha models qualify for rebates of \$50 or \$100!

**CONN-SELMER**

Get a \$100 rebate on Conn-Selmer Pro instruments, like the Bach Stradivarius model #180S37 - the standard in professional trumpet manufacturing in the USA!

**JUPITER / AZUMI**

Purchase select Jupiter or Azumi instruments and you'll receive a \$50 Consumer VISA Gift Card from Jupiter!



Rebates offered on select Step Up instruments; ask store associate for details.



Our "BRAVO! Step Up Program" is about making sound improvements in your child's musical journey.

Upgrade your student's beginner instrument to a performance level "Bravo! Step Up" instrument that's designed to help the advancing student achieve maximum musical potential.

If you currently have a band instrument from Schmitt Music's "Better Than Rent" Trial Purchase program, you may qualify to apply up to 100% of your first 12 months of payments toward the purchase of a new "Bravo! Step Up" program instrument! Customers with an orchestra Trial Purchase instrument may be eligible to apply up to 80% of their first 12 months of payments toward a new 'Bravo! Step Up' instrument purchase!

Choose from 2 EASY PAY options! Visit your Schmitt Music store, or learn more online @ schmittmusic.com/stepup



Orchestra instruments selected by Schmitt Music's String Specialist!

**Eastman VL402ST 4/4 Violins**

- Stradivari pattern
- Crafted from highly select Carpathian tonewoods (Romania)
- Solid spruce top and flamed maple back, ribs and scroll
- Ebony pegs, fingerboards and chinrest
- Hand-varnished with an antique-style varnish

Amati 485 4/4 Violin

These Master Made instruments include Aubert Bridges and Dominant strings. Perfect for the advancing player!



Amati 485

Heritage 4/4 Violin

Carefully selected by the finest bow makers in the world at Arcos Brasil. Tested by our String Specialist, these instruments must be experienced to truly appreciate the quality and beautiful sound they create!

Visit **The String Shop**, our new orchestra specialty store in Minnesota! Find us online at schmittmusic.com/stringshop for more details.

Instrument Stands



What do you get your favorite musician who already owns every horn ever made? **An instrument stand!** Available for trumpet, trombone, flute/clarinet, alto/tenor sax, baritone sax, alto/tenor with flute peg, and even double sax with flute stand!

Instrument Cases



Like all good elves, we know that style is important to you. Why would that stop with your instrument? Hard sided cases, gigbags, double or triple cases, with wheels or without wheels, and in your favorite colors! Or, if you prefer, cases still come in black.

Mouthpieces



Santa knows that your mouthpiece has everything to do with defining and shaping your personal sound. Schmitt Music always has a great selection of mouthpieces for any horn and any player!

Theo Wanne Schilke Bach Selmer Vandoren Laskey Lomax
 Conn Lazarus Otto Link Rousseau Yamaha Signature Series
 GR System Blue Jody Jazz Rico Reserve Bach Artisan Parduba
 Monette Denis Wick Berg Larsen Drake Meyer Peter Ponzol

Schmitt Music University

Through a wide range of musical offerings for individuals and groups, we strive to introduce the musical arts to every generation.

From 5 to 95, you can benefit mentally, physically and socially from joining in a musical activity!

Schmitt Music
UNIVERSITY



IN-STORE PRIVATE LESSONS

Each store provides private lessons for all ages on a variety of instruments including guitar, piano, voice, strings, woodwind & brass instruments, harp and more! Try our online lesson search to view all lesson offerings, read teacher bios, and see available lesson times - **Find the right music teacher for you today!**

SIGN UP ONLINE!

schmittmusic.com/LESSONS

Group Experiences from Schmitt Music University!

Several of our stores offer lessons in a small group setting for guitar, piano, and organ, plus band and orchestra ensembles.



Small-Stars is a great program for 3 to 6 year old students that'll get them excited about music! Students experience drums, ukulele, singing, notes, rhythm and more!

Seniors love our Lowrey Organ class, an easy and fun way to make music! More info at schmittmusic.com/organ

LOWREY

Always wanted to play guitar or piano? Here's your chance! Sign up for **Adult Group Piano** or **Group Guitar** classes online: schmittmusic.com/groupiano | schmittmusic.com/groupguitar



Orchestra
Continuo

Orchestra Continuo is available for string students from Kindergarten through adult - a great opportunity for students to play in an ensemble!

Learn more about all of our music education offerings online.

Visit schmittmusic.com/smu and sign up now!

Questions? Contact Music Education Manager, Kelsey Grue: kelsey.grue@schmittmusic.com | 763-398-5046

We're Your Piano Headquarters!

Schmitt Music offers the largest selection of new and used acoustic & digital pianos anywhere! Our reputation for honesty, value, quality, knowledge and personal service goes back to 1896.

We're the exclusive dealer for Steinway & Sons, Boston, Essex, Kawai, Lyrica, Roland and more!



Need Help Choosing the Right Piano?

Schmitt Music Piano Specialists will help you find the perfect acoustic or digital piano. Use a smart device to scan the QR Code, or visit us online to fill out a "Free Piano Consultation" form @ schmittmusic.com/choosepiano



Lyrica Player Grand Piano with QRS PNOmation II System

NOW ONLY \$10,995

Get a Lyrica 4'10" baby grand piano in high polish ebony (Model CRG410) with the latest player piano technology!

Lyrica pianos offer quality features you'd expect from a piano that costs twice as much. Get full wireless control of your new PNOmation II system and operate your piano by traditional controllers, or with a WiFi enabled device like an iPad or iPhone!



Add a system to your current piano and begin enjoying your favorite piano music anytime in your home! Already have a player piano system? Upgrade your current system for just \$2295 plus installation (\$2895 total).

Stop by your Schmitt Music piano store for a fun demo today!



Find your Piano Specialist online!

You can get contact information, read bios, and even schedule an appointment online. Get to know our knowledgeable staff of piano experts today! Find us @ schmittmusic.com/specialists

Roland

Now you can get the amazing sound and feel of Roland digital pianos and keyboards at your Schmitt Music store!



You'll find state-of-the-art digital grand pianos with built-in arranger functions, and a wide selection of professional digital pianos for the studio and stage.

We also carry keyboards by Korg, Nord, Kurzweil, Casio, Line 6, and more!

SHOP DIGITAL KEYBOARDS

@ schmittmusic.com/keyboard

ROLAND F-120 in Snow White or Ebony Satin

NOW JUST \$1299

Plus a \$100 Factory Rebate!



Get the acclaimed SuperNatural Piano sound engine and great ivory-feel keyboard in a space-saving, contemporary cabinet!

0% INTEREST
6 Months
Financing

Ask us about 0% Financing!

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Music®**



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2400 Freeway Blvd.
763-566-4560

Duluth, MN

Miller Hill Mall
218-727-8341

Burnsville, MN

Cobblestone Court
952-435-2454

Rochester, MN

1765 Hwy. 52 North
507-288-1960

Edina, MN

Southdale Square
66th and Xerxes Ave.
612-238-9930

Virginia, MN

325 Chestnut Street
218-741-8488

Maplewood, MN

Maplewood Square
3035 White Bear Ave.
651-770-0091

Fargo, ND

Village West
Shopping Center
701-281-1828

Minnetonka, MN

394 & Hopkins Crossroad
952-546-0555

Sioux Falls, SD

1020 E 41st Street
605-339-6030

Roseville, MN

SE corner of Cleveland
and Cty Rd B2
651-636-0801

Omaha, NE

7355 Dodge Street
402-391-5588

Eau Claire, WI

4076 Commonwealth Ave.
715-832-5564

Use a QR Reader App
on your smart device to
scan this symbol and
get information for your
Schmitt Music store!



Product availability varies by location, please contact store for details.
Offers valid for a limited time only. Prices subject to change without notice.